

## ADVERTISING ON MUNICIPAL SOLID WASTE VEHICLES APPLICATION

### APPLICANT INFORMATION

Organization Name	
Contact Name (First and Last Name)	
Phone Number	Email

### DECLARATION

I have obtained a copy of Council Policy E&PW-05 and understand that failure to comply with these guidelines may result in the withdrawal of permission to advertise on municipal solid waste vehicles. I agree to abide by the Terms and Conditions attached.		
Name (print)	Signature	Date of Application

### ADVERTISING OPTIONS

Preferred Time Period	<input checked="" type="checkbox"/> One week	<input type="checkbox"/> Two weeks	<input type="checkbox"/> Extension
Preferred Dates	Commencement Date	End Date	Alternative Date

### SUPPORTING DOCUMENTATION

Please provide the following supporting documentation when submitting this Application:
<input type="checkbox"/> Artwork / Proposed Message ( <i>as per specifications outlined in the Terms and Conditions attached</i> )

### OFFICE USE ONLY

Director of Engineering & Public Works	Signature	Date
Corporate Officer	Signature	Date

### PERSONAL INFORMATION

Personal information contained in this form is collected under Section 26 (c) of the Freedom of Information and Protection of Privacy Act and will only be used for the form's stated purpose. If you have any questions about the collection or use of your personal information, please contact the Corporate Officer at [FOI@esquimalt.ca](mailto:FOI@esquimalt.ca) or 250-414-7135. More information can be found through our privacy policy.

TERMS AND CONDITIONS  
ADVERTISING ON MUNICIPAL SOLID WASTE VEHICLES APPLICATION FORM

1. Definitions and Interpretations – in these terms and conditions:  
“Advertising Time Period” means the advertising time period selected by the Applicant and approved by TOE.  
“Applicant” is the person or entity making the Application.  
“Application” means TOE’s Application for Advertising on Municipal Solid Waste Vehicles.  
“TOE” means Township of Esquimalt  
“Solid Waste Vehicle” means TOE general solid waste collection vehicles.
2. The agreement is between TOE and the Applicant and comprises:
  - a) These Terms and Conditions – Advertising on Municipal Solid Waste Vehicles; and
  - b) Council Policy E&PW-05 – Advertising on Municipal Solid Waste Vehicles
3. The Applicant agrees as follows:
  - a) Any costs associated with the design and messaging of the advertising signage will be the Applicant’s responsibility.
  - b) To submit the proposed advertisement proof for approval by TOE.
  - c) TOE is not responsible for reasonable wear and tear of the advertisement.
  - d) Any costs associated with submission of a revised advertisement will be the Applicant’s responsibility.
  - e) After approval of the advertisement proof by TOE, to provide TOE with two (2) Plastic Poster Board signs each measuring: Width 1524 mm; Height 1219 mm; Maximum Depth 6.4 mm.
4. The Applicant acknowledges that TOE does not guarantee the:
  - a) Route of the Solid Waste Vehicle;
  - b) Side of the Solid Waste Vehicle on which the advertisement will be featured;
  - c) Time the Solid Waste Vehicle is on the road;
  - d) Amount of time the Solid Waste Vehicle remains in view of the public; or
  - e) Time the Solid Waste Vehicle will be out of service for scheduled and unscheduled maintenance and repair during the Advertising Time Period.
5. The Applicant warrants to TOE that nothing in the advertising material infringes any Federal or Provincial Law or the rights of any other person.
6. The Applicant indemnifies TOE against all costs, expenses, claims, demands, damages and loss of any kind wholly or partly attributable to or rising out of acceptance or publication of any advertising material or a breach of these terms and conditions by the Applicant.
7. The Applicant acknowledges and agrees that is not relying on any TOE proposal or promotional material connected to advertising on the Solid Waste Vehicles. The Applicant acknowledges and agrees that TOE is not liable to compensate the Applicant for any costs or expenses incurred in connection with advertising on the Solid Waste Vehicles.
8. The Advertising Time Period commences on a date approved by TOE (‘Commencement Date’) and ends on the last day of the Advertising Time Period (‘End Date’).
9. The Applicant is responsible for pick up of the advertisement after the End Date. Advertisements that are left with TOE one week after the End Date will be disposed of with no compensation to the Applicant.